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TODAY'S HITS, YESTERDAY'S FAVORITES

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JAN 11 2000

FCC MAIL ROOM

January 7, 2000

Ms. Magalie R. Salas
Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, D.C. 20554

Re: MM Docket No. 99-325

Dear Ms. Salas;

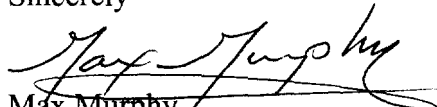
These comments are being submitted in response to the Commission's Notice of Proposed Rule making concerning Digital Audio Broadcasting. I am one of the owners of KMSO FM Radio in Missoula, Montana. A locally owned, locally ran, stand alone radio station with service to our community as our number one priority.

I strongly encourage the FCC to move quickly to authorize radio broadcasters to upgrade to DAB using In-Band On-Channel technology.

We are faced with a fast pace market that is changing at light speed everyday and not approving IBOC puts radio stations like ours and the service we provide our listeners at a sever disadvantage that need not be.

Thank you for your time and consideration in this matter.

Sincerely


Max Murphy
KMSO

Cc: Senator Conrad Burns
USA Digital Radio

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List A B C D E

Rochester Radio Group



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January 6, 2000

JAN 11 2000

Ms. Magalie R. Salas
Secretary
Federal Communications Commission
445 Twelfth St. S.W.
Washington, D.C. 20554

FCC MAIL ROOM

RE: MM DOCKET NO. 99-325

Dear Ms. Salas:

These comments are being submitted in response to the Commissions Notice of Proposed Rulemaking concerning Digital Audio Broadcasting ("DAB"). I am President of Olmsted County Broadcasting Company, which owns KOLM/AM, KWWK/FM and KLCX/FM in Rochester, Minnesota and KLCX/FM in St. Charles, MN. I strongly encourage the FCC to move quickly to authorize radio broadcasters to upgrade to DAB using In-Band On-Channel ("IBOC") technology.

Radio broadcasting remains a part of everyday life for millions of Americans. It is a primary means of disseminating news, information, entertainment and emergency information in thousands of communities, large and small. Because of the important role radio plays, the FCC should help to ensure the continued success of this broadcast service. I believe IBOC DAB is an important part of radio's future.

USA Digital Radio's IBOC DAB system will provide both increased audio fidelity and enhanced robustness for radio broadcasts. This will allow radio broadcasters to overcome many of the limitations of current AM and FM broadcasting, to meet higher listener expectations and to provide new services to listeners. IBOC DAB is able to accomplish this without disrupting existing analog service and without the need for listeners to change the way they listen to radio.

The radio industry faces new challenges from high quality pre-recorded music, upcoming satellite-based digital audio services and cable-based and Internet-based audio programming. IBOC DAB will help enhance the ability of terrestrial broadcasters to compete with these new services at the same time it meets the needs of listeners.

For these reasons, I encourage the Commission to take the appropriate regulatory actions to enable the expeditious implementation of USADR'S IBOC DAB system in the United States.

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Sincerely,
Howard G. Bill
Howard G. Bill, pres.
KOLM/KWWK/KLCX RADIO

JAN 10 2000

KSOB



January 5, 2000

Ms Magalie R Salas
Secretary
Federal Communications Commission
445 Twelfth Street SW
Washington DC 20554

DOCKE

ORIGINAL

Re: MM Docket No. 99-325

Dear Ms Salas,

These comments are being submitted in response to the Commission's Notice of Proposed Rulemaking concerning Digital Audio Broadcasting {"DAB"}. I am the President of L A Radio, Incorporated, the licensee of KSOB FM, Dell Rapids, South Dakota and the President of L A Communiqué, Incorporated, the permittee of KSQB FM, Flandreau, South Dakota.

I wish to encourage the Federal Communications Commission to move ahead quickly to authorize radio broadcasters to upgrade to DAB using In-Band On-Channel {"IBOC"} technology.

As you know, radio broadcasters inform through the dissemination of news, we entertain and we provide emergency information in hundreds of thousands of communities. Because radio plays an important role in the life of all Americans, the Commission should help ensure the continued success of this broadcast service. IBOC DAB is an important part of this future.

I further believe that USA Digital Radio's IBOC DAB system will provide the superior audio fidelity for this service. This will allow broadcasters to meet the increasingly higher expectations of our audiences without disrupting the existing analog service.

For these reasons, I encourage the Commission to take the appropriate regulatory actions to enable the implementation of USADR's IBOC DAB system in the United States.

Sincerely,

Lee O Axdahl
President & General Manager
KSOB FM/KSQB FM

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